Corporate Social Responsibility

Highlights of 2019





2019 community investments



individuals educated in financial matters



in grants and contributions to nonprofit organizations



spent with diverse suppliers



\$2B

in small business loans through the SBA program



\$22B

Invested in environmentally beneficial business since 2008



\$10M

donated through our Employee Giving Campaign



\$213M

in American dream home loans

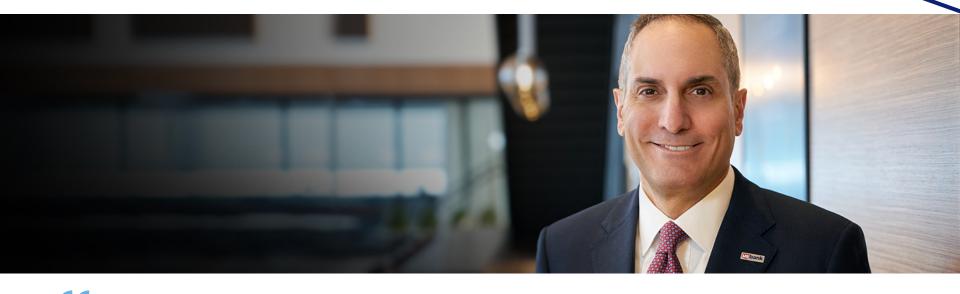


Loaned and invested to revitalize communities



hours of employee volunteer time

Investing in the future

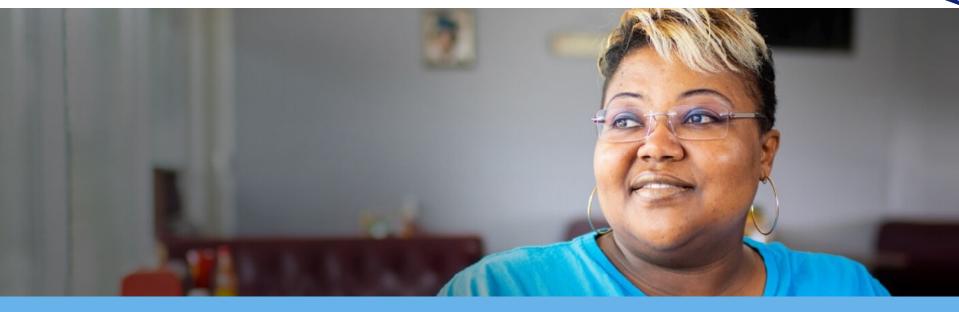


We are committed to investing in the future of our communities and being a socially responsible corporate citizen. It is at heart of everything we do. When we combine our philanthropic giving with our products, services and experiences, we can make a significant impact in our communities. We do this by making ethically and environmentally sustainable business decisions, engaging our employees, volunteering and embracing diversity, equity and inclusion.

Andy Cecere Chairman, President and CEO U.S. Bancorp



Community Possible: work



At U.S. Bank, we are focused on economic, community and workforce development as a way of investing in the future of our communities.

In 2019, we gave:

\$2 Billion

\$13 Million

in small business administration loans

given to workforce development programs



Community Possible: home



We believe that every individual and family deserves access to safe, accessible and affordable homes.

We furthered our mission to support these families by providing:

\$1.1 Billion

\$3 Billion

\$213 Million

\$7 Million

in community development loans

in USBCDC investments

in American Dream mortgage loans

in grants, sponsorships and corporate contributions



Community Possible: play



At U.S. Bank, we know communities are stronger when they are connected through the arts, cultural opportunities and safe, accessible recreational play spaces.

We powered play by giving:

\$18 Million

\$7 Million

in sponsorships to power Play

in grants and corporate contributions



Diversity, equity and inclusion



We draw strength from our diversity. Our One U.S. Bank approach to diversity, equity and inclusion brings all stakeholders together.

Diversity starts with our employee population:

Nearly 60%

100%

2,000

of all U.S. Bank employees are women

of employees take unconscious bias training

of our employees are veterans and military service members



Environmental sustainability



Environmental responsibility is integral to the success of our business and important for our future.

We have focused on:

\$22 Billion

28%

15%

invested in environmentally beneficial business opportunities

reduction in our greenhouse gas emissions towards our goal

of all solar installations in the U.S. financed by us



Financial education



At U.S. Bank, we view financial education as an investment for the future.

Our employees shared their financial expertise:

150,000

13,000

3,000

people were reached

hours were volunteered

financial education seminars were hosted



Our people



As One U.S. Bank, we are creating a culture where giving back to communities is part of how we invest in the future.

Employees made Community Possible:

334,000

915

\$8 Million

total volunteer hours

hours per day

the value of hours given

\$10 Million

\$1 Million

was raised by employees

was donated to the EAF



Responsible business



We strive to create products and services that serve all members of our community.

We invest in the future through:

40,000

Simple Loans opened by customers

"Outstanding"

rating received by OCC in our recent **CRA** examination

\$500,000

donated to the Wilder Foundation to help invest in solutions that help families achieve economic stability



A look forward



At U.S. Bank, we are operating from a position of strength, anchored by our strong ethical culture, which has resulted in being named one of the World's Most Ethical Companies by Ethisphere Institute for the sixth consecutive year.

We are working to drive greater social impact in many ways in many ways, starting with establishing external goals to engage, inspire and guide our work. Reba Dominski

Chief Social Responsibility Officer, President, U.S. Bank Foundation



Learn more and read our CSR AR

